



# STET International

## Specialties in Civil Infrastructure Planning and Management

- Road project appraisal and feasibility studies
- Developing Strategic Investment Plans for civil infrastructure organisations, such as: Road authorities, Aviation Authorities, Real Estate Authorities, and Power utility companies.
- Design and implement Quality Control and Quality Assurance (QC/QA) Plans
- Developing Transport Costing Models
- Traffic surveys and forecasts (Micro-simulation)
- Performance Based Management and Maintenance of Roads (PMMR)
- Analysis and Structuring of Private Finance Initiative (PFI) Projects (i.e. PPP, BOT, BOO)
- Feasibility studies and design of Export Processing Zones and Special Processing Zones (EPZ/SEZ)
- Construction supervision, Contract and Project Management
- Risk Management
- Repairs and Rehabilitation studies
- GIS Surveying and Mapping
- Geotechnical, Hydrological and Other investigations
- Design, Project preparation and Cost estimates
- Techno-Economic/Financial Analysis
- Architectural Planning, Urban Design and Master Planning
- Environmental Impact Assessment (EIA) and Social Impact Assessment (SIA) Studies

## Market & Social Research Projects

STET offers supple, self-motivated Research and Policy Analysis services providing information, resources and expertise to enable Clients to make informed business decisions. The Firm facilitates improvement of Clients' understanding of their customers and competitors and enhances their ability to exploit new opportunities through market and social research. STET disseminates research findings targeting specific groups/institutions or the general public.

Contact us today to make a no obligation assessment of your research needs.



# STET International

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**STET International (T) Ltd**  
(Business & Infrastructure Planning)

*The most trusted provider of consultancy services in developed and developing countries on the foundation of efficiency, transparency and sustainability*

STET International (Tanzania) Limited is a Consulting Firm that offers technology, knowledge, process solutions and partnerships that support end-to-end innovation throughout your business lifecycle. The Firm was established by Tanzanian experts with diverse professions including Economics, Finance, Transport, Engineering, Sociology and Agriculture. The Firm is focused on provision of affordable high quality consulting services to both Small and Medium income entrepreneurs and Corporate Clients. STET is comprised of a Team bound by a shared set of values and a culture of support, caring, trust, respect, and interdependence.

## Areas of Excellence

- Project/program evaluation, monitoring and post-evaluation
- Feasibility studies for new products/services and marketing strategies
- Balanced Scorecards and operationalisation of strategy to achieve and sustain results at all organizational levels
- Organizational Strategic Planning and/or long-term planning
- Performance measurement, impact assessment, benchmarking, and frameworks for adapting best practices and continuous improvement
- Change Management and transformation of organizational culture
- Data Quality Audits and/or Review
- Market studies/research and Baseline studies
- Microfinance and specialized studies for community development
- Complete life-cycle engineering management for civil infrastructure projects
- Transport project appraisal and evaluation
- Cost evaluation and pricing of transport services
- Design, Project Preparation and Cost Estimates
- Traffic and Transportation Studies
- Environmental and Social Impact Studies



# STET International

## STET Specialty Practices Include:

- Enterprises development
- Business Support Services
- Project Management
- Sales and Marketing
- Community Development
- Procurement Services
- Civil Infrastructure Planning and Management
- Research and Dissemination

## Specialties in Enterprise Development

- Preparation of MEMARTS and Constitutions
- Facilitation of business registrations (Processing of Licences and Business Certifications)
- Entrepreneurial training, loan/capital management and Financial Management
- Planning and Techno-Economic Studies
- Feasibility studies for commercial & social projects
- Business plan and proposals write-ups
- Techno-Economic/Financial Analysis
- Market studies/research and Baseline studies
- Business evaluation and advisory services
- Transport project appraisal and evaluation
- Cost evaluation and pricing of transport services
- Traffic and Transportation Studies
- Repairs and Rehabilitation Studies
- Architectural Planning, Urban Design and Master Planning
- Environmental and Social Impact Studies



# STET International

## Specialties in Sales and Marketing

- Market studies/research
- Feasibility studies for new products/services or expansion in existing markets
- Design, development and implementation of marketing plans
- Competitive intelligence & data mining
- Customer insights
- Sales and channel management
- Development of marketing strategies
- Product life-cycle development framework
- Brand strategy and delivery
- Introducing Customer Relationship Management (CRM)
- Building long term customer loyalty
- Affinity program development
- Channel strategy
- Designing of promotional materials and products/service promotion

## Specialties in Community Development

- Community strategic planning
- SME development and Microfinance
- Infrastructure planning and development
- Developing local institutions for entrepreneurs
- Entrepreneurship and skills development programs
- Project management, monitoring and evaluation services
- Specialized studies in Community Development

## Specialties in Procurement Services

- Procurement Planning
- Preparation of Tender Documents
- Tender Evaluation
- Procurement Audit, Investigations and Reviews
- Procurement Capacity Building and Training
- Procurement Agency Services



# STET International

## Specialties in Business Support Services

- Drafting, Reviewing and Amending Constitutions and Memorandum
- Drafting, Reviewing and Amending Policies and Guidelines
- Assistance in Developing Organisational Structures, Organogram and Financial Regulations
- Strategic Management (Strategic Plan Development)
- Periodic Health Checks of Internal Systems and Procedures and Status of Compliance with Laws and Regulations
- Human Resources Development
- Institutional Strengthening and Capacity Building
- Processing Business and Sector Specific Licences and Permits
- Resource allocation and portfolio management
- Change management and transformation
- Implementing an organizational scorecard and cascade it to lower levels
- Create organizational planning cycles that align the organization with its strategy
- Creating scorecard that allows visibility into your operations
- Risk and Fund Management
- Secretarial Services

## Specialties in Project Management

- Complete life-cycle engineering management for civil infrastructure projects
- Data Quality Audits and/or Review
- Public Expenditure Management
- Project proposals development services
- Project proposals quality assurance services
- Project monitoring and Reporting services
- Program and project post-evaluation services
- Research methodologies for program evaluation
- Project management training tools
- Construction supervision, Contract and Project Management
- Project office support services
- Structuring & Management of Private Finance Initiative (PFI) Projects
- Impact assessment studies